

## **Peter J. Zwier, DDS, MAGD**

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**Devoted to excellence  
Serving with compassion**

Dear existing and future patients,

The highest goal in my professional life is to honor God by having the best dental practice possible, providing the highest quality service to my patients at the greatest value. I want to provide every patient with premium quality dentistry at a price they can afford. In order to do that, I am introducing my patient referral reward program. Here are a few reasons you will want to take advantage of this great opportunity:

- a) You can almost certainly earn \$100 for every patient you refer.
- b) Refer several patients and create credit towards your balance or receive cash.
- c) Everyone you refer today is linked to you so when they come back next year we reward you again!

I look forward to the day when I do not have any patients who say, "I cannot afford this treatment", instead they say, "I am so happy with how my smile looks, I just want to share it with everyone!"

So, what are you waiting for? Start today by talking to a few of your friends. We have three ways to help you begin with these new patient offers:

1. Free tooth whitening with their initial exam and x-rays
2. Discounts to young adults no longer under their family insurance plan
3. Smile makeover complimentary consultation

Here are your next steps. Get all your questions answered. Start with our list of FAQ's. If you still want to know more you can call or schedule a 10 minute brainstorming session with our office manager to help you get started. We have complimentary professional invitations that you can pass out or we will mail them for you!

We would love to hear your success stories, suggestions and feedback.

Happy referring,